

Press release 2019-04-02

Mikael Steiner from ABB becomes Sales manager at Unibap

Mikael Steiner will take over as Sales Manager at Unibap in the spring of 2019, but no later than July 3. Mikael comes from the role of Head of Marketing and Sales, Northern Europe at ABB Control Technologies. Further strengthening of the sales and marketing organization has taken place through the recruitment of Robert Lindegren as Solutions Strategy Specialist.

Mikael comes from a role as head of ABB Control Technologies' sales unit in Northern Europe, a work that included leading and developing an international sales team of about 80 people targeting customers in the process industry. Mikael has previously held roles as global manager for 800xA Product Management and other senior positions, including within service sales but also R&D. Mikael holds a Master of Science in Industrial Economics from Linköping University and a business & management education from the School of Economics Executive Education in Stockholm.

Unibap has in addition hired Robert Lindegren as Solutions Strategy Specialist from April 8, 2019, as part of the strengthening of sales and marketing organization. Robert has a background from data-driven system solutions, system design and business development in both industry and space. Robert comes from the position of Director of Advanced Studies and Concepts at GomSpace. Robert holds a Master of Science from Uppsala University.

- It is very inspiring to expand Unibap's team with Mikael and Robert, both of whom are very experienced and driven in sales and business development, and with large international networks. Their experience of working in international and interdisciplinary teams fits well with our talent-driven company and our forthcoming internationalization, says Dr. Fredrik Bruhn, CEO of Unibap.

Uppsala 2019-04-02

For more information, contact:

Dr. Fredrik Bruhn
CEOceo@unibap.com
+46 707 83 32 15

About Unibap

The company is a modern IT company at the forefront of integration of AI solutions and robotics. Unibap digitizes industry's production and manufacturing by giving blind robots vision in combination with human abilities for quality and automation. The background to Unibap is experience from many years of space exploration, of manufacturing rugged industrial computer solutions and robotics solutions.

For more information, please visit the Company's website unibap.com.

Mangold Fondkommission AB, ca@mangold.se phone. +46 8 5030 1550, is the Company's Certified Adviser.